

ONLINE POWER GUIDE

1. Want to **QUIT SMOKING?**

2. Want to earn **\$40** and a chance to win a new **iPod Touch?**

3. Are you **14-18** years old and still in school?

If you answered yes to all 3 questions, we need YOU!

A research study, being conducted by Dr. Kimberly Horn from the Department of Community Medicine at West Virginia University and sponsored by Partnership For A Tobacco-Free Maine, is looking for teens who want to quit smoking. We are developing an online smoking cessation website designed to help people think about the reasons you smoke and the benefits of quitting.

To participate, first call the attached toll free number to speak with one of our researchers. Then log-in to the website once a week for nine weeks – from your home or anywhere you want. You can earn up to \$40.00 for participating plus have a chance to win a new iPod Touch. You must be between the ages of 14 and 18 years, be a current smoker (smoking a cigarette at least once in the past 30 days), and have regular access to an internet connected computer.

West Virginia University's Institutional Review Board Approval is on file.



Evaluation Studies
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www.onlinepowerguide.com

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